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This meeting will be held in person in the Council Chamber and will be webcast live.

Committee Manager Carley Lavender (Extn 37547)

14 July 2021

ECONOMIC COMMITTEE

A meeting of the Economic Committee will be held in **the Council Chamber at Arun District Council, Civic Centre, Maltravers Road, Littlehampton, BN17 5LF** on **Monday 26 July 2021 at 6.00 pm** and you are summoned to attend.

Members: Councillors Cooper (Chair), Gunner (Vice-Chair), Dendle, Dixon, Edwards, Northeast, Purchase, Roberts, Seex, Stanley and Dr Walsh

PLEASE NOTE: Subject to Covid-19 Risk Assessments members of the public are advised that there will be no physical access to this meeting.

Members of the public are asked to watch the meeting online via the Council's Committee pages – the meeting will be available to watch live via the internet at this address: [Agenda for Economic Committee on Monday 26 July 2021, 6.00 pm - Arun District Council](#).

*Any members of the public wishing to address the Committee meeting during Public Question Time, will need to email committees@arun.gov.uk by 5.15 pm on **Friday 16 June 2021** in line with current Procedure Rules. It will be at the Chief Executive's/Chairman's discretion if any questions received after this deadline are considered. Permitted questions will be read out by an Officer.*

For further information on the items to be discussed, please contact: committees@arun.gov.uk

AGENDA

1. APOLOGIES

2. DECLARATIONS OF INTEREST

Members and Officers are invited to make any declaration of pecuniary, personal and/or prejudicial interests that they may have in relation to items on this agenda, and are reminded that they should re-declare their interest before consideration of the items or as soon as the interest becomes apparent.

Members and Officers should make their declaration by stating:

- a) the item they have the interest in
- b) whether it is a pecuniary/personal interest and/or prejudicial interest
- c) the nature of the interest

3. MINUTES

(Pages 1 - 12)

The Committee will be asked to approve as a correct record the Minutes of the Economic Committee that was held on 8 June 2021.

4. ITEMS NOT ON THE AGENDA THAT THE CHAIRMAN OF THE MEETING IS OF THE OPINION SHOULD BE CONSIDERED AS A MATTER OF URGENCY BY REASON OF SPECIAL CIRCUMSTANCES

5. PUBLIC QUESTION TIME

To receive questions from the public (for a period of up to 15 minutes)

6. LITTLEHAMPTON PUBLIC REALM IMPROVEMENTS: PHASE 2 & 3 HIGH STREET / BEACH ROAD / EAST STREET / CLIFTON ROAD

(Pages 13 - 86)

The report seeks approval from the Economic Committee to appoint the construction contract for the delivery of the regeneration works to Littlehampton Town Centre and to give delegated authority to the Director of Place (DOP) for all approvals within the allocated budget as well as providing authorisation for the DOP to enter into a letter of intent to enable ordering of materials to be met by the same budget.
[30 Minutes]

7. CAFÉ LEASES

(Pages 87 - 112)

This report seeks to set out the commercial marketing strategy for various catering business opportunities across the Council's parks with specific focus on service improvement, long term financial viability and the securing of increased revenue for the Council.
[30 Minutes]

8. ARUN'S ECONOMIC DEVELOPMENT STRATEGY AND FUTURE PRIORITIES (Pages 113 - 144)

This report describes the work of the Economy Group, sets out the Arun Economic Development Strategy 2020-2025 Action Plan and proposes future priority projects.

[30 Minutes]

9. REVIEW OF ARUN DISTRICT COUNCIL'S TOURISM SUPPORT FUNCTIONS (Pages 145 - 190)

This review considers all aspects of the Council's current tourism support functions. The report summarises the recommendations and findings made in the strategic review of the tourism service by Blue Sail Consulting and makes recommendations for the future delivery of tourism services by the Council.

[30 Minutes]

OUTSIDE BODIES - FEEDBACK FROM MEETINGS

A meeting of the Bognor Regis Regeneration Board will be held on 21 July 2021, Councillor Edwards will provide a brief report, which will be circulated to Members separately to this agenda.

[10 Minutes]

10. WORK PROGRAMME (Pages 191 - 192)

The Committee is required to note any changes to its Work Programme 2021/22.

[10 Minutes]

Note : If Members have any detailed questions, they are reminded that they need to inform the Chair and relevant Director in advance of the meeting.

Note : Filming, Photography and Recording at Council Meetings – The District Council supports the principles of openness and transparency in its decision making and permits filming, recording and the taking of photographs at its meetings that are open to the public. This meeting may therefore be recorded, filmed or broadcast by video or audio, by third parties. Arrangements for these activities should operate in accordance with guidelines agreed by the Council and as available via the following link [Filming Policy](#)